



a.s. 2010/2011

## PROGRAMMA DI LINGUA E CIVILTÀ INGLESE

**INSEGNANTE: Bianca Maria Fiori**

**Testi in adozione:**

**Carla Rho Fiorina – Denis Delaney “Business Tracks”.**

**Donata Banzato – Fiona Dalziel “Around the Globe. English and its Cultures”.**

### **AROUND THE GLOBE:**

#### **A Country and its Cities:**

- ❖ The Unites Kingdom:  
Country profile,  
The land and climate,  
London: a wild city.
- ❖ Ireland/ Eire:  
Country profile,  
The land and climate,  
Dublin: the silicon valley of Europe.
- ❖ The United States of America:  
Country Profile,  
The land and climate,  
New York: the city that never sleeps,  
Seattle: the Emerald city,  
Las Vegas: the Entertainment city.
- ❖ Canada:  
Country Profile,  
The land and climate,  
Toronto: a global city.
- ❖ Australia:  
Country Profile,  
The land and climate,  
Sidney: the Harbour city.
- ❖ India:  
Country Profile,  
The land and climate,  
Mumbai: the city of Dreams.
- ❖ The Caribbean Archipelago:  
Country Profile,  
The land and climate,  
Kingston: the Reggae city.



**Topics:**

- ❖ Geographical features,
- ❖ Social and economic facts and figures,
- ❖ Characteristics and attractions of famous cities,
- ❖ The phenomenon of urbanization.

**Interdisciplinary Links:**

- ❖ Cities through the ages (history),
- ❖ Physical features and urban development.

**A nation and its people:**

- ❖ Young people at home,
- ❖ Free time,
- ❖ Socializing at home: the networking generation,
- ❖ Youtube suitable for young people.

**Topics:**

- ❖ Young people.

**A continent and its history:**

- ❖ The British isles and their historical landmarks:  
The Industrial Revolution,  
The Victorian Age.
- ❖ The 20<sup>th</sup> century: Europe at war,
- ❖ Irish history:  
War and peace in Ireland,
- ❖ Thatcher and Blair: from the Iron Lady to Cool Britannia,  
Labour and Conservatives,
- ❖ North America and its historical landmarks,  
The taming of a continent.

**Topics:**

- ❖ Economic and social changes,
- ❖ War and Peace.

**A world and its problems:**

- ❖ Global problems global solutions,  
Globalisation: pros and cons,
- ❖ Measuring global problems.  
The tide of prosperity,
- ❖ Looking for global solutions,  
defending human rights,
- ❖ The Gun debate.



**Topics:**

- ❖ Globalisation,
- ❖ Young people out and about,
- ❖ Going wrong going right,
- ❖ The consumer society,
- ❖ Free time,
- ❖ The American Dreams,
- ❖ Human rights,
- ❖ Clashes between cultures.

**BUSINESS TRACKS  
MODULE A: PRODUCTS**

**Making and Consuming:**

- ❖ Lead In,
- ❖ Wants,
- ❖ Products and services,
- ❖ The world of production,
- ❖ The product's life-cycle,
- ❖ Product identification and protection,
- ❖ Demand and Supply,
- ❖ A different point of view: Consumerism and anti-consumerism,
- ❖ The distribution channels.

**The Internet**

- ❖ The World Wide Web as a distribution channel.

**Communicating Business:**

- ❖ Enquires,
- ❖ Planning of letter,
- ❖ The layout of a business letter,
- ❖ Writing an e-mail.

**MODUL B: THE COMPANY**

**Being in Business:**

- ❖ Types of companies,
- ❖ The Stock Exchange,
- ❖ Multinationals.

**The Internet:**

- ❖ Companies on the Web.

**Communicating Business:**

- ❖ Circular letters.



**GRAMMAR MODULE:**

- ❖ Simple present tense – present progressive,
- ❖ Simple past tense – present perfect,
- ❖ Modal verbs,
- ❖ Prepositions.

Perugia, 28/05/2011

GLI ALUNNI

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